



50th Anniversary of Statehood Commission

hosts

A Commemoration Conference

"NEW HORIZONS FOR THE NEXT 50 YEARS"

August 21, 2009

Hawai'i Convention Center

Honolulu, Hawai'i

www.hawaiistatehoodconference.com

COMMEMORATING THE 50TH STATE: NEW HORIZONS FOR THE NEXT 50 YEARS

Conference Executive Summary:

The 50th Anniversary of Hawai'i's Statehood provides a unique opportunity to commemorate the path that has brought us to the success we have experienced in our first fifty years since statehood, and to solidify the vision for who we will be over the next fifty years. The 50th Anniversary of Statehood will also bring the citizens of this great state together along with national and international representatives to help define what Hawai'i means to the world. This event will serve as the launching pad as we forge our future and reach out for *New Horizons for the Next 50 Years*.

Conference Objectives:

The main objectives of this conference are to address specific topics germane to Hawai'i's history and, more importantly, its future. It will be a unique opportunity to share, educate, and explore different points of view and information in a respectful manner.

Major topics and themes which will be addressed through the course of the conference are as follows:

- 21st Century Economy
- Education for the Next Generation
- Energy for Tomorrow
- Technology in Our Daily Lives
- Native Hawaiians: Cultural Navigation in a Sea of Change

Also, a closing ceremony and evening entertainment will bring all participants together to commemorate statehood in a very special way.

Conference Registration Information:

During registration, delegates will be asked to select a workshop to attend and, if interested, choose a luncheon.

Registration rates:

Delegate registration*	\$30
Student delegate registration*	\$15
Food and Beverage for:	\$50
-Continental Breakfast	
-Breaks throughout conference day	
-Luncheon	
-Closing Reception	
- and Evening Event	
Evening Event Only**	\$50

*Registration includes all conference materials, opening and closing ceremonies, all plenary sessions, one workshop (to be selected at time of registration), and unlimited access to all exhibit pavilions.

**Platters, Coasters and the Drifters

Sponsorship of student delegates is encouraged and will be made available to interested parties online at the conference registration Web site.

The New Horizons Pavilions:

To further the educational and informational benefit to conference delegates, exhibit pavilions will be available. In the exhibit pavilions, delegates will be able to further their understanding and appreciation of particular subject areas by talking with experts in each field.

Exhibit pavilions (scheduled):

- **New Opportunities Career Fair**
- **Clean Energy, Technology & Green Living**
- **Diversity & Culture**
- **Business & Finance**
- **Hospitality & Tourism**
- **Health, Wellness & Aging**

Exhibitors Include:

- USA Funds
- Starwood Hotels & Resorts – Hawai'i
- Bank of Hawai'i
- The Honolulu Advertiser
- Hawaiian Electric Industries, Inc.
- Honu Group, Inc.
- Castle & Cooke Hawai'i
- Tesoro Hawai'i
- HMAA
- Booz Allen Hamilton
- Alaka`ina Foundation
- Koyo USA Corp
- African American Diversity Cultural Center Hawai'i
- Heald College
- Hawai'i Clean Energy Initiative
- BAE Systems
- Federal DOD Defense Energy Support Center
- Ever Shine Worldwide Company Limited
- Lockheed Martin
- Sempra Generation
- The Gas Company
- State of Hawai'i Dept. of Labor and Industrial Relations

Commemoration Conference Agenda

Agenda and included details subject to change

Friday, August 21, 2009

7:00am – 8:00am – Registration and Continental Breakfast

Presented in part by Tesoro and HMAA



Located inside the New Horizons Pavilions, delegates will also have the opportunity to visit with exhibitors during registration and breakfast.

8:00am – 8:15am – Opening Ceremony – *New Horizons for the Next 50 Years*

- Opening Chant and Hula performance by Tihati Productions
- Prayer by Kahu Kurt Kekuna
- National Anthems by Arshielle Calatrava
- Hawai'i Pono'i by Danny Kaleikini
- Opening Remarks by Governor Linda Lingle
- Honoring "50 Voices of Statehood"

8:15am – 9:15am – Keynote Remarks by Special Guests – *Hawai'i's Present and Future from Local and National Perspectives*

An overview of who we are as a state, where we need to go to ensure our future success, and how we will get there.

- Bryan Clay, 2008 Decathlon Gold Medallist
- Andy Karsner, former deputy secretary, U.S. Department of Energy
- John Zogby, pollster, Zogby International

9:15am – 10:15am – Morning Plenary Session – *Hawai'i's 21st Century Global Economy*

Presented by Bank of Hawai'i 

From statehood to the century of the Asia-Pacific region, visionary leaders in Hawai'i community will present an overview of where we are and where we are heading.

- Tom Coffman, writer/filmmaker, *An Overview of Hawai'i's Past and Present*
- Dr. Charles Morrison, President, East-West Center
- Dr. Andrew Mason, professor; Dr. Sang-Hyop Lee, and Dr. Gerard Russo, associate professors, Department of Economics, University of Hawai'i at Mānoa, *Hawai'i's Economic Challenges in an Aging World*

10:15am – 10:30am – Hawai'i Stamp Unveiling

In coordination with the U.S. Postal Service, Governor Lingle will help to unveil the official State of Hawai'i commemorative stamp. Hawai'i's stamp design was created by local artist Herb Kane of the Big Island. Stamps will be made available for purchase outside conference activities.

10:30am – Live Video Teleconference with Troops in Iraq

Presented by the Hawai'i National Guard and TriWest 

Hawai'i's men and women in uniform who are serving overseas in Iraq will be part of the official commemoration conference through a live video teleconference.

10:45am – 11:00am – Break – Opportunity for delegates to experience the New Horizons Pavilions

11:00am – 12:30pm – Workshops

- **Military partnerships – Part of Our 'Ohana**
Recent statements by our civilian and military leaders have noted that the Asia-Pacific area will be a primary focus of the future. The Asia-Pacific area of operations is very unique and complex. It includes 36 sovereign nations, encompasses nearly 50 percent of the earth's surface, and is home to more than half the world's population. Our speakers will provide their insights into Hawai'i's key role in the military's current and future focus in Asia and the Pacific. The young men and women of Hawai'i who bravely serve their country around the world return home as honored veterans. The importance and necessity of a support network for all veterans will also be discussed.

Featuring:

- *Admiral Timothy Keating, Commander, U.S. Pacific Command
- *General (Ret.) Eric Shinseki, Secretary of Veterans Affairs

Introductions by: Major General Robert Lee, Adjutant General, State of Hawai'i

- **Hawai'i's Tourism Future**

Supported by Starwood Hotels & Resorts – Hawai'i



The next generation of leaders in Hawai'i's hospitality industry will share their perspectives on tourism relating to future products and markets, social and environmental responsibility, and workforce development. Moderated by Howard Dicus of KGMB-9 News, a panel of eight young, up-and-coming leaders will engage in a creative discussion from diverse backgrounds in hospitality, sales and marketing, human resources, information technology, natural resource preservation, finance and Native Hawaiian culture. The panelists will reflect on tourism's past and present in the islands and will be challenged to envision the future of the industry in Hawai'i's next 50 years.

Featuring:

- *Micah K. Casey, Marketing Executive, Ko'olina Marriott Vacation Club International
- *Kainoa Daines, Sales Manager, Miramar At Waikiki
- *Nicole Okuna, Guest Services Manager, Sheraton Waikiki
- *Virginia Steinbach, Employment Manager, Hilton Hawaiian Village Beach Resort & Spa
- *Laura Stevens, Education & Outreach Coordinator, Hawai'i State Department of Land & Natural Resources
- *Amber Watt, Director of Internet Strategy, Aqua Hotels and Resorts
- *Duke Wong, Assistant Director of Finance & Six Sigma Green Belt, Moana Surfrider, A Westin Resort
- *Tal Ziv, Vice President of Commercial Operations, Sopogy

Moderated by: Howard Dicus, KGMB 9

- **Knowledge Management – Leading Hawai'i's Future**
Presented by Hawai'i Pacific University and BAE Systems

With access to information becoming increasingly faster and easier, knowing how to organize relevant information as quickly as it is received is crucial to finding success in Hawai'i's business world of today and tomorrow. Panelists will discuss the concept of "Knowledge Management," a business strategy that focuses on the collection, collaboration, networking, and dissemination of critical and relevant information in an effort to improve performance. Knowledge Management and its principles could change the way entire industries in Hawai'i work and interact.

Featuring:

*Galen Ho, consultant, BAE Systems

*Dr. Gordon Jones, Dean, College of Professional Studies,
Hawai'i Pacific University

- **Media in Hawai'i – The Next 50 Years**

Presented by The Honolulu Advertiser



In a world of RSS feeds and breaking news alerts, we have access to the news as soon as it is reported— usually moments after, or as it occurs. The changing face of media worldwide presents a unique challenge to local news outlets that must deliver local information at the rate of international corporations with far fewer resources. A panel of local newspaper, television, and radio professionals will discuss how Hawai'i media outlets plan to approach their businesses in the next 50 years.

Moderated by: Mark Platte, VP/Editorial, The Honolulu Advertiser

Featuring:

*Lee Webber, publisher, Honolulu Advertiser

*Mike Rosenberg, general manager, KITV 4

*Scott Hogle, ClearChannel Broadcasting

*Rick Blangiardi, general manager, KGMB 9

*Sandee Oshiro, digital media director of content, Honolulu Advertiser

*Ryan Ozawa, Hawai'i Public Radio

- **Economic Understanding for Today and Transformation for Tomorrow**

Presented by Castle & Cooke Hawai'i



Looking to Hawai'i's future in high-tech, tourism, and tax policy— lessons from research on tax reform, revitalizing Waikīkī, and the role of High Tech in Hawai'i's economic development.

Moderated by: Dr. Carl Bonham, executive director, University of Hawai'i Economic Research Organization (UHERO)

Topics to be discussed:

~Does Hawai'i Need Tax Reform? Implication of Replacing Hawai'i's Income Tax with an Increase in the GET

Featuring:

* Dr. Yang-Seon Kim, economist, State of Hawai'i, Department of Business, Economic Development and Tourism (DBEDT)

~Is Hi-Tech Hawai'i's Next Tourism Industry? Lessons from Economic Diversification

Featuring:

*Andrew Kato, economic database specialist, University of Hawai'i Economic Research Organization (UHERO)

*Dr. Sumner La Croix, professor, Department of Economics, University of Hawai'i at Mānoa

*Dr. James Mak, professor, Department of Economics, University of Hawai'i at Mānoa

~ The Economic Future of Tourism in Hawai'i: Impact on 40% of the market will require incentives to facilitate strategic physical changes.

Featuring:

*Donald W.Y. Goo, FAIA, Senior Adviser, Wimberly Allison Tong & Goo

- **Public Education in Hawai'i: Past, Present, and Future**

Presented by USA Funds



Critics of Hawai'i's system of public education have long attributed low levels of student achievement to a one-of-its-kind governance structure that lacks normal mechanisms of accountability. Professor Kwak and Roth will describe past efforts to change this governance structure, analyze reasons why those efforts failed, and critique ideas for major reform during Hawaii's next 50 years. Laura Thielen will share her first hand experience as an education reformer in Hawaii.

Featuring:

- *Dr. Sally Kwak, assistant professor, Department of Economics, University of Hawai'i at Mānoa, UHERO
- *Randy Roth, professor, William S. Richardson School of Law, University of Hawai'i at Mānoa
- *Laura Thielen, director, Department of Land and Natural Resources, State of Hawai'i

- **Labor Movement: Role of Unions Yesterday, Today and Tomorrow**

In the first 50 years of statehood, Hawai'i's labor landscape evolved from one dominated by the Big Five companies to one where both private and public employee unions wield significant influence over all things political and economic in this state. Originally led by the International Longshore and Warehouse Union (ILWU) and the sugar and plantation workers it represented, the labor movement continued to grow and diversify with the statutory establishment of public employee collective bargaining, giving rise to the Hawai'i Government Employees Association (HGEA), the United Public Workers Union, the Hawai'i State Teachers Association, the University of Hawai'i Professional Assembly (UHPA), the Hawai'i Firefighters Association (HFFA), and the State of Hawai'i Organization of Police Officers (SHOPO). Today, one quarter of all employees in Hawai'i are union members, making Hawai'i, after New York, the most unionized state in the nation. The two largest unions in Hawai'i, the HGEA and ILWU, each have more than 20,000 members. As Hawai'i looks forward towards the next 50

years, the present and future role of unions—in the face of unprecedented globalization and tumultuous economic uncertainty—is one of the most controversial, debated, and discussed topics among stakeholders in labor, including governments, businesses, the public, workers, and the unions themselves. The featured speakers will share their experiences and insights on the role of unions yesterday, today, and tomorrow.

Featuring:

*Joan Husted, Retired Director, Hawai'i State Teachers Association

*Harold Dias, Representative, International Brotherhood of Electrical Workers (IBEW)

*Guy Fujimura, Secretary Treasurer, International Longshore and Warehouse Union (ILWU)

Moderated by: Joyce Najita, Director, Industrial Relations Center, University of Hawai'i at Mānoa

- **Preserving Hawai'i's Natural Resources**
Presented by Honu Group, Inc.



Efforts to manage the environment independent of the economy have led to challenges for Hawai'i's sustainable development. This panel examines the relationship between the economy and the environment, examines the role of agriculture and its effect, and assesses the Hawaiian economy's likely reaction to future natural disasters and points to several potential structural and institutional vulnerabilities.

Moderated by: Suzanne Case, executive director, The Nature Conservancy of Hawai'i

Topics to be discussed:

~Paradise at the Crossroads: Sustainable "Environomy" or Basket Case?

Featuring:

*Dr. Kimberly Burnett, research economist, University of Hawai'i Economic Research Organization (UHERO)

*Dr. James Roumasset, professor, Department of Economics, University of Hawai'i at Mānoa

*Majah-Leah Ravago, Ph.D. student, Department of Economics, University of Hawai'i at Mānoa

~Agricultural Land Use Since Statehood

Featuring:

*Dr. Richard Bowen, professor, Department of Natural Resources and Environmental Management, University of Hawai'i at Mānoa

*Dr. Carol Ferguson, associate professor, Department of Natural Resources and Environmental Management, University of Hawai'i at Mānoa

*Dr. James Hollyer, Director of Agricultural Development in the American Pacific, University of Hawai'i at Mānoa

*Dr. Tomoaki Miura, assistant professor, Department of Natural Resources and Environmental Management, University of Hawai'i at Mānoa

~In the Eye of the Storm: Is Hawai'i Prepared for Future Natural Disasters?

Featuring:

*Dr. Makena Coffman, assistant professor, Department of Urban and Regional Planning, University of Hawai'i at Mānoa

*Dr. Ilan Noy, associate professor, Department of Economics, University of Hawai'i at Mānoa

• **Historic Overview: Historical Perspectives of Statehood**
Presented by HMAA



This workshop will examine how statehood was achieved. There will be a discussion of changing Big 5 attitudes, the impact of the Nisei generation after World War II, the rise of organized labor and Hawai'i's Democratic Party, the fear of Communism, and the strategy of helping Alaska obtain statehood first. Audience participation is encouraged.

Featuring:

* Judge (Ret.) James Burns, William S. Richardson School of Law, University of Hawai'i at Mānoa

*Rich Budnick, Hawai'i historian

*Dan Boylan, historian and political commentator

12:30pm – 2:00pm – Economic Forecast Luncheon, *Emerging from the Global Recession: Near Term Economic Prospects for Hawai'i, the U.S., and the World*

Presented by First Hawaiian Bank



Presentation of the colors by Punahou Schools JROTC

Opening remarks by Lt. Governor James R. "Duke" Aiona, Jr.

Retiring ceremony of official statehood time capsules

Musical presentation of "Somewhere Over the Rainbow" by Ciana Pelekai

Featuring the annual Economic Forecast panel discussion with the Hawai'i Economic Association and the University of Hawai'i Economic Research Organization (UHERO).

Featuring:

*Dr. Byron Gangnes, director of Hawai'i economy research, University of Hawai'i Economic Research Organization (UHERO)

*Dr. Pearl Imada Iboshi, economic administrator, Department of Business, Economic Development and Tourism, State of Hawai'i

*Dr. Paul Brewbaker, principal, TZ Economics and University of Hawai'i Economic Research Organization (UHERO)

Moderated by: Dr. Marcia Sakai, dean, College of Business and Economics, University of Hawai'i at Hilo

2:00pm – 3:00pm – Break – Opportunity for delegates to experience the New Horizons Pavilions

2:00pm – News Conference with Enterprise Rent-a-Car and the Hawai'i State Dept. of Transportation
Enterprise Rent-a-Car will unveil their commitment to clean energy for the future of Hawai'i.

2:00pm – 3:00pm – Afternoon Workshops

Hawai'i's Energy Future: The Next 50 Years

Presented by Hawaiian Electric Industries, Inc.



Since statehood, Hawai'i's energy picture has been dominated by imported oil, to the point where 90 percent of Hawai'i's energy needs rely upon fossil fuels and upwards of five billion dollars leaves Hawai'i each year in order to purchase fossil fuels. Last year, the State of Hawai'i and the U.S. Department of Energy launched the Hawai'i Clean Energy Initiative (HCEI), an unprecedented partnership aiming to utilize technological, policy, and market-based means to enable Hawai'i to harness 70 percent of its energy needs from clean, renewable, indigenous energy sources by 2030. Panelists will discuss the origins of Hawai'i's current energy situation, various aspects of HCEI's implementation by 2030, and the further direction of energy initiatives.

Featuring:

*Andy Karsner, former assistant secretary, U.S. Department of Energy

*Bob Gilligan, Vice President of Transmission and Distribution, General Electric

*Myron Thompson, 21st Century Technologies Hawai'i, Inc.

Moderated by: Ted Peck, Administrator, State of Hawai'i Energy Office

What does "Innovation" mean?

To maintain our prosperity and ensure our future, we must recognize that the world is growing smaller and much more competitive. Therefore, we need to build on Hawai'i's principal strength: OUR PEOPLE. Our diversity and commitment to the future of our children has always been a hallmark of the 50th State. Hawai'i's people can and must be our most powerful economic resource for the future; not just our land and our natural beauty. However, to be successful our people must be innovative and competitive. Without innovation our keiki will not have the bright future they deserve. Discussions will focus on what Hawai'i's innovation future might look like.

Featuring:

- *Dean Kamen, DEKA Research
- *Robert Momsen, President of the Board, North Hawai'i Community Hospital and General Partner, InterWest Partners

3:00pm – 4:30pm – Afternoon Plenary Session

Note: Entirety of afternoon plenary session and closing ceremonies will be taped by KGMB-9. Session will be aired at 6:30 p.m.

Native Hawaiians: Cultural Navigation in a Sea of Change
This session will examine current issues affecting the native Hawaiian community, with particular emphasis on recent legal actions concerning ceded lands. Panelists will explain the historical context as well as the controversies stemming from the overthrow of the Hawaiian Kingdom and the use of the term "ceded." Other topics may be introduced depending on time, such as the Akaka bill, the sovereignty movement, federal entitlements, etc.

Panel members:

- *Dr. Jonathan Osorio, Center for Hawaiian Studies, University of Hawai'i at Mānoa
- *Dr. Kamanamaikalani Beamer (Dept. of Geography, University of Hawai'i at Mānoa)
- *Mehana Hind, Hawai'inuiakea School of Hawaiian Language, University of Hawai'i at Mānoa
- *Donovan Preza, President, Hawaiian Society of Law and Politics
- *Dr. Trisha Kehaulani Watson, Director of Operations, Hawai'i Youth Conservation Corps
- *Kimo A. Keaulana, professor of Hawaiian language, Honolulu Community College
- *Dutchie Kapu Saffery, President, Hui Kako`o `Aina Ho`opulapula; member, Hawaii Island Burial Council)
- *Pono Shim, President, Enterprise Honolulu
- *Ramsay Taum, Founder and President, Life Enhancement Institute of the Pacific LLC; Director of External Affairs and Community Partnerships, University of Hawai'i at Mānoa School of Travel Industry Management

4:30pm – 5:15pm – Closing Ceremony

Diversity – Harmony – Peace: Many Rivers, One Ocean

Presented by Na Lei Aloha Foundation

Introduction by Lt. Governor James R. "Duke" Aiona, Jr.

In the spirit of coming together as one community, we will celebrate the diversity of Hawai'i's people while acknowledging that resolving all of the critical topics discussed throughout the day is an on-going process.. However, it is important that through collaborative efforts and working in harmony with each other, we can exemplify the "Aloha Spirit" and its inherent message of embracing peace over conflict.

Featured entertainers include Keola and Moanalani Beamer, Raiatea Helm, Natalie Ai Kamauu, Geoffrey Keezer, Charles Kaupu, Bernice Hirai, and the Chamber Music Hawaii Spring Wind Quintet. Halau Hula Olana will feature hula performed by our keiki, who represent the generation that will inherit Hawai'i in the next 50 years.

5:15pm – 5:30pm – Closing remarks by Governor Linda Lingle

5:30pm – 7:00pm – Commemoration Reception

Presented by Starwood Hotels & Resorts – Hawai'i



7:00pm – 9:00pm – Evening Entertainment – THE PLATTERS, THE COASTERS, AND THE DRIFTERS

Presented by Tom Moffat Productions

Enjoy some of your favorites classics like "The Great Pretender"; "Only You"; "Yakety Yak"; "Under the Boardwalk"; and "Up on the Roof".

9:00pm – Statehood Fireworks

Presented by the Hilton Hawaiian Village and Hawai'i Explosives & Pyrotechnics, Inc.

